

# Empowering

THROUGH EDUCATION

Prof. (Dr.) Mita Banerjee Dr. Aniruddha Saha





## KANYASHREE UNIVERSITY

Krishnagar Govt. College Campus Krishnagar, Nadia, West Bengal 741101

## **Empowering Women through Education**

## Edited by

## Prof. (Dr.) Mita Banerjee

Vice Chancellor, Kanyashree University Vice Chancellor, Murshidabad University (additional charge)

&

#### Dr. Aniruddha Saha

Assistant Professor, Asannagar Madan Mohan Tarkalankar College, Asannagar, Nadia Guest Faculty, Kanyashree University



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## Empowering Rural Women Through Tourism: An Overview

Arpita Majumder

## **Abstract**

In most developing countries, gender inequality is a great hindrance for development. Discrimination between men and women is a practice in every patriarchal society throughout the world. Women are basically designated as care giver, home maker, someone's mother, daughter, wife and so on. They have very little freedom to spend a rupee without her father or husband's consent. They have no freedom to take decision for their life as well. Women empowerment actually means the process of strengthening them to make capable for their own decision making as they can make capable themselves for their family, community, traditional forces of gender biases and so on. Over decades tourism activities and its associated sectors are flourishing over the world in many aspect to develop the areas in local level or national level Tourism is using as a tool to empower women and help them to increase power and control over nature and natural resources. Tourism development can be a great incentive for development and assist women for economic, educational, and political empowerment. Tourism offers many opportunities for developing countries and it can be a machine for empowering women of rural society. Many countries are practicing different kind of tourism activities and women are participating actively in this sector. Of all people employed in the tourism sector 60-70% are women(UNWTO, 2008). This paper tries to show the potentials and success of the tourism activities to empower the rural women along with the role of women in tourism development in sustainable way.

**Keywords**: Gender Inequality, Women's Empowerment, Tourism Development, Gender Tourism.

## Name of the Author & Name of the HEI

## LIST OF CONTRIBUTORS

## Prof. (Dr.) Dibyendu Bhattacharyya

Department of Education University of Kalyani

#### Dr. Abhedananda Panigrahi

Coordinator, B.Ed., School of Education, Netaji Subhas Open University, Kolkta.

#### Arpita Chakrabarti

SACT, Dept of Education, Dumdum Matijheel Rabindra Mahavidyalaya

#### Arpita Majumder

Assistant Professor, Department of Geography,
Swarnamoyee Jogendranath
Mahavidyalaya,
Purba Medinipur
E-mail: arpitaindiam@gmail.com

#### **Amrita Datta**

Assistant Professor, Kamala Devi Sohanraj Singhvi Jain College of Education

#### Shreya Bhattacherjee

Email id - shreyabhattacherjeesb@gmail.com

#### Dr. Sanjoy Ghosh

Principal of Prabharani B. Ed. College Berhampore, Murshidabad, West Bengal, Pin – 742102 Email Id – sanjoyghosh1981@yahoo.com

#### Shabana Yasmin.

Assistant Professor, Department of Education, Sadhan Chandra Mahavidyalaya, South 24 Parganas

#### Bijay Gayen

Independent Scholar South 24 Paraganas, West Bengal, India

#### Ranjusree Sarkar

Assistant Professor, S.C.B.C. College, Lalbagh, Murshidabad

#### Jaba Pal

Department of Education, The University of Burdwan, West Bengal, India E-mail: jabapal2017@gmail.com

#### Mir Shatil

Asst. Professor in Law, Bimal Chandra College of Law E-mail: mirshatil19@Gmail.Com

#### Rukshana Aktar Mazumder

E-mail: aktarukshana@gmail.com

#### Samrat Sikder

Ph.D. Research Scholar
Baba Saheb Ambedkar Education
University
(Erstwhile the West Bengal
University of Teachers'
Training, Education Planning and
Administration),
Kolkata, West Benegal
E-mail: samrat.phdedu@gmail.com

#### Dr. Disari Roy

Assistant Professor in Women's Studies, Diamond Harbour Women's University E-mail: disari.presi24@gmail.com

#### **Anusree Paul**

Student, 3rd Semester
Department of Education
Kanyashree University
E-mail: anusreepaul2000@gmail.com

#### Sujal Dutta

Assistant Teacher, Balagarh High School (H.S),Hooghly,W.B, E-mail: sujalsnehadutta@gmail.com