



Phone: 7501133806

SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

www.sjmahavidyalaya.in | Email: sjmahavidyalaya@gmail.com

Brochure for Webinar-cum-Awareness Program: "Intellectual Property Rights (IPR)"

Event Overview

Join us for an enlightening one-day webinar-cum-awareness program on "**Intellectual Property Rights (IPR)**," organized by **Swarnamoyee Jogendranath Mahavidyalaya** in association with the **Intellectual Property Office, Kolkata**. This program is part of the **National Intellectual Property Awareness Mission (NIPAM)**, celebrating India's 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav."

Date: 22nd April 2022

Time: 4 P.M. onwards

Platform: Google Meet

Registration Fees: Free of charge

Programme Schedule

- **Opening Remarks:** Mr. Aparesh Mondal, Assistant Professor and Head of Dept. of Geography, S. J. Mahavidyalaya
 - **Keynote Address:** Experts from the Intellectual Property Office, Kolkata
 - **Interactive Sessions:** Engage with IPR professionals on real-life scenarios
 - **Workshops:** Focus on patent filing, copyright laws, and trademark registration
 - **Conclusion & Feedback:** Summary of the day's activities and participant feedback
-

Course Objectives

1. **Educate Participants:** Provide a foundational understanding of intellectual property rights and their significance in various fields.



Phone: 7501133806

SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

www.sjmahavidyalaya.in | Email: sjmahavidyalaya@gmail.com

2. **Promote Innovation:** Encourage innovation and creativity by highlighting the protection available for original ideas through IPR.
 3. **Increase Awareness:** Expand knowledge on the different forms of intellectual property and the legal protections they offer.
 4. **Align with Government Initiatives:** Support the government's mission to disseminate IPR knowledge across the nation.
-

Course Outcomes

By the end of the webinar, participants will:

- Have a clear understanding of the basic concepts of intellectual property rights.
 - Be aware of the various forms of intellectual property, including patents, trademarks, and copyrights.
 - Understand the processes involved in protecting intellectual property legally.
 - Feel motivated to innovate and create, knowing how to protect their intellectual contributions.
-

Syllabus Covered

1. **Introduction to Intellectual Property Rights:**
 - Definition and Types of Intellectual Property
 - Importance of IPR in Innovation and Business
2. **Patents:**
 - What Can Be Patented?
 - Patent Filing Process
 - Benefits of Patenting an Invention



Phone: 7501133806

SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

www.sjmahavidyalaya.in | Email: sjmahavidyalaya@gmail.com

3. Trademarks:

- Understanding Trademarks
- Registration Process
- Legal Protections and Benefits

4. Copyrights:

- What is covered under Copyright?
- Registration and Protection
- Rights of Copyright Holders

5. IPR Enforcement and Dispute Resolution:

- Legal Framework for IPR Protection in India
- Common Disputes and Their Resolution

6. Interactive Q&A and Case Studies:

- Practical Examples of IPR in Action
- Addressing Participant Questions and Concerns

Organising Committee

- **Coordinator:** Mr. Aparesh Mondal, Assistant Professor and Head, Dept. of Geography, S. J. Mahavidyalaya
 - **Members:**
 - Experts from Intellectual Property Office, Kolkata
 - Faculty of S. J. Mahavidyalaya
-



Phone: 7501133806

SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

www.sjmahavidyalaya.in | Email: sjmahavidyalaya@gmail.com

Contact Information

Phone: 7908040652 / 7501133806

Email: sjmahavidyalaya@gmail.com

Website: www.sjmahavidyalaya.in

Join us to gain valuable insights into Intellectual Property Rights and their importance in fostering innovation and protecting creativity. This webinar is a unique opportunity to learn from experts and enhance your understanding of this critical area.



Raman

Dr. Ratan Kumar Samanta

Principal

Swarnamoyee Jogendranath Mahavidyalaya
Amdabad :: Purba Medinipur :: Pin-721650



Phone: 7501133806

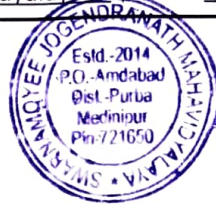
SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

www.simahavidyalaya.in | Email: simahavidyalaya@gmail.com

Notice No-37/B/22



Date-18.04.2022

Notice

This is to notify that Swarnamoyee Jogendranath Mahavidyalaya is going to organize a Webinar on Intellectual Property Rights on 22th April 2022 at 4 pm through Google Meet. All students, faculty members and staff are requested to attend this programme positively. Meeting link will be shared later.

Banda
18.04.2022

Principal

Swarnamoyee Jogendranath Mahavidyalaya
Amdabad :: Purba Medinipur :: Pin-721650



Report on Seminar-cum-awareness Program on Intellectual Property Rights (IPR)

Introduction

Swarnamoyee Jogendranath Mahavidyalaya hosted a seminar-cum-awareness program on Intellectual Property Rights (IPR) on April 22, 2022. This event was part of the National Intellectual Property Awareness Mission (NIPAM), initiated by the Government of India in celebration of the 75th anniversary of independence, branded under the campaign "Azadi Ka Amrit Mahotsav." The program aimed to educate and spread awareness about the importance of intellectual property rights among students, faculty, and the local community. The program was coordinated by Mr. Aparesh Mondal, Assistant Professor and Head of Dept. of Geography, Swarnamoyee Jogendranath Mahavidyalaya.

Objectives of the Seminar

The main objectives of the seminar were:

- **Educate Participants:** To inform participants about the basic concepts of intellectual property and its importance in the modern world.
- **Promote Innovation:** To encourage innovation and creativity among students by highlighting the protection that IPR can offer to their original ideas.
- **Increase Awareness:** To increase overall awareness about various forms of intellectual property and how they can be protected legally.
- **Government Initiative:** To align with the government's mission to spread IPR knowledge across the country.

Event Highlights

- **Keynote Speeches:** The program featured keynote speeches from experts from the Intellectual Property Office, Kolkata. These experts provided insights into the latest trends and laws related to IPR.
- **Interactive Sessions:** The event included interactive sessions where participants engaged directly with IPR professionals to discuss real-life scenarios and hypothetical cases.



- **Workshops:** Workshops were conducted focusing on different aspects of IPR, such as patent filing, copyright laws, and trademark registration.
- **Distribution of Materials:** Educational materials and resources were distributed to all attendees to further their understanding of IPR.

Impact and Feedback

The seminar was met with enthusiastic participation. Feedback from attendees highlighted:

- **Increased Knowledge:** Participants expressed a greater understanding of how IPR affects their academic and professional pursuits.
- **Motivation to Innovate:** Many students felt motivated to pursue their innovative ideas with a better understanding of how to protect their intellectual property.
- **Appreciation of Government Efforts:** There was a general appreciation for the government's efforts to integrate IPR awareness into educational institutions.

Conclusion and Future Directions

The successful organization of the IPR awareness program at Swarnamoyee Jogendranath Mahavidyalaya is a big step forward in fostering the consciousness about the importance of intellectual property rights education in higher educational institutions. The college, in collaboration with the Intellectual Property Office, Kolkata, has made a significant contribution to the National Intellectual Property Awareness Mission. Moving forward, continued support and similar initiatives will be crucial in spreading the outreach of IPR knowledge far and wide, ensuring a culture of innovation and creativity is fostered across all levels of education and industry.

Date: 23/04/2022

Dr. Ratan Kumar Samanta
Principal
Swarnamoyee Jogendranath Mahavidyalaya
Amdabad :: Purba Medinipur :: Pin-721650

Aparesh Mondal
Programme Co-ordinator



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to


SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **April 22, 2022** in association with **Intellectual Property Office, Kolkata** by providing your valuable time and support is highly appreciated.*

Solicit your continued support for outreach of IPR far and wide.



Date: April 22, 2022


(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE

This is to certify that, **APARESH MONDAL** of **SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA** co-ordinated in conducting the Intellectual Property Awareness program under


NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on April 22, 2022

Organized by
Intellectual Property Office, India

Date: April 22, 2022




(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE

This is to certify that, **APARESH MONDAL** of **SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA** co-ordinated in conducting the Intellectual Property Awareness program under


NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on April 22, 2022

Organized by
Intellectual Property Office, India

Date: April 22, 2022




(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE


This is to certify that, **MR. APARESH MONDAL , FACULTY of SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA** has successfully participated in IP Awareness/Training program under **NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION**

on April 22, 2022

Organized by
Intellectual Property Office, India

Date: April 22, 2022




(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS