



# SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014  
At+P.O.: Amdabad, P.S.: Nandigram, Dist.: PurbaMedinipur, PIN 721650  
[www.sjmahavidyalaya.in](http://www.sjmahavidyalaya.in) | Email: [sjmahavidyalaya@gmail.com](mailto:sjmahavidyalaya@gmail.com)

## LITERACY AWARENESS CAMPAIGN ORGANISED BY

NSS UNIT-I

In collaboration with Amdabad 1 Gram Panchayat

Date: 08<sup>th</sup> September, 2022

Time-

Venue: Takapura village





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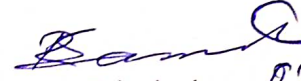
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Notice no- 98/22

Date-02.09.22

## Notice

This is to notify that Swarnamoyee Jogendranath Mahavidyalaya is going to organize a Literacy Awareness Campaign on 08.09.2022 at 11 am at Takapura village. The said programme will be organized by NSS Unit-I in collaboration with Amdabad I Gram Panchayat. Students along with NSS volunteers and interested staff are requested to attend this programme.

  
Principal 02.09.2022

  
Swarnamoyee Jogendranath Mahavidyalaya

**Principal**

Swarnamoyee Jogendranath Mahavidyalaya  
Amdabad :: Purba Medinipur :: Pin-721650



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Ref.no - 98/22

Date- 02.09.2022

To,  
The Panchayat Pradhan,  
Amdabad 1 Gram Panchayat,  
Amdabad, Purba Medinipur,  
Pin: 721650.

Subject: Request for Permission to organize a Literacy Day Campaign

Dear Sir/Madam,

I am writing to inform you that the volunteers of NSS unit of Swarnamoyee Jogendranath Mahavidyalaya want to organize a Literacy Day Campaign on 08.09.2022 at 11 am at Takapura village to increase awareness significance of literacy and education among the villagers.

We kindly request your permission and collaboration to conduct this activity within Amdabad 1 Gram Panchayat jurisdiction. We assure you of our adherence to all local regulations and our utmost respect for the environment and the community.

Thanking you.

Yours sincerely

*Banana*  
Principal 02.09.2022

Swarnamoyee Jogendranath Mahavidyalaya

Principal

Swarnamoyee Jogendranath Mahavidyalaya  
Amdabad :: Purba Medinipur :: Pin-721650

Received and Allowed

*Pradha*  
Pradhan,  
Amdabad-1 Gram Panchayat  
Nandigram-II Div. Block  
Dist.-Purba Medinipur.



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Date-08.09.2022

## Report of Literacy Awareness Campaign

A Literacy Day Campaign door to door was organized by the NSS Unit of Swarnamoyee Jogendranath Mahavidyalaya, in collaboration with Amdabad 1 Gram Panchayat on 08.09.2022 on "International literacy Day at" to improve literacy rate, enhance educational opportunity, promote global literacy as well as the significance of literacy and education in one's life. More than 65 students participated enthusiastically in this programme. This campaign was guided by Prof. Parimal Mondal, NSS programme officer, other few assistant professors and SACT teachers and a representative of Gram Panchayat. In this campaign students went from house to house divided into different group with their teachers carrying different slogans on placard in their hands, spread awareness among the masses to fostering literary initiatives and building the foundation for sustainable and peaceful societies. The campaign started at 10.30am. After campaigning 52 houses the program ended at 1 pm. Through this program, participants gain knowledge on various aspects of literacy such as the importance of literacy, reasons for low enrollment, how to increase enrollment rates, etc. Besides that increased awareness about the importance of education led to behavioral changes, with parents becoming more supportive of their children's education. Women who participated in the literacy programs reported greater confidence and involvement in community decisions.

*Band*  
08.09.2022

Principal

Swarnamoyee Jogendranath Mahavidyalaya

*Principal*

Swarnamoyee Jogendranath Mahavidyalaya  
Amdabad :: Purba Medinipur :: Pin-721650

OFFICE OF THE  
**Amdabad - 1 Gram Panchayat**

P.O.- Amdabad \* Dist.- Purba Medinipur  
Nandigram-II Panchayat Samiti  
gp.amdabad1@gmail.com



Ref. No. 107/1122

Date 20.09.22

Certificate of Appreciation

This certificate is proudly presented to the NSS Unit of Swarnamoyee Jogendra Nath Mahavidyalaya in recognition of their outstanding contribution and dedication in organizing a Literacy Awareness Campaign on 08.09.22 at Takapura village. Your efforts have significantly impacted our community, promoting the importance of education and empowering individuals through knowledge.

We commend your commitment and hard work, which exemplify the spirit of service and civic responsibility. Your initiative has made a lasting difference and we are deeply grateful for your efforts.

Praya  
20.09.22

Pradha,  
Amdabad - 1 Gram Panchayat  
Nandigram-II Panchayat Samiti  
Dist.- Purba Medinipur