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# SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

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Date-11.08.2022

## Report of the Rakhi Tying Ceremony for Trees

The National Service Scheme (NSS) unit of Swarnamoyee Jogendranath Mahavidyalaya organized a unique and impactful event aimed at promoting tree protection and environmental sustainability. The event, titled "Rakhi Tying Ceremony for Trees," was held on 11.08.2022 at Barimal(Adopted village). This initiative sought to symbolize the bond between humans and nature, emphasizing the importance of trees in our ecosystem and fostering a sense of responsibility towards environmental conservation. The event commenced with an opening ceremony, where the head of the NSS unit, Parimal Mandal, delivered an inspiring speech about the importance of trees and the purpose of the event. A brief introduction to the concept of Raksha Bandhan and its relevance to tree protection was provided. Participants were provided with eco-friendly Rakhis made from biodegradable materials. They proceeded to tie these Rakhis around the trunks of various trees within the designated area. Each participant made a pledge to protect and nurture the tree they adorned with a Rakhi. After that they discussed the critical role trees play in maintaining ecological balance, mitigating climate change, and supporting biodiversity. A total of 57 students along with NSS volunteer and local people participated in the programme.

### Impact and Outcomes

The Rakhi Tying Ceremony for Trees was a resounding success, with enthusiastic participation from all attendees. The event succeeded in:

Raising awareness about the importance of tree conservation among the participants and the local community.

Strengthening the bond between individuals and nature, fostering a sense of responsibility towards environmental protection, promoting biodiversity and ecological balance.

Inspiring participants to adopt sustainable practices in their daily lives and become advocates for environmental conservation.

*Banar*  
Principal 11.08.2022

Swarnamoyee Jogendranath Mahavidyalaya

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### PHOTOGRAPHS



**Rakhi Tying Ceremony for Trees at Barimal Village on 11.08.2022 at 11:00 AM, organized by NSS Unit-1 in Collaboration with Amdabad-I Gram Panchayat**

*Ramande*

Principal

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