



Phone: 7908040652/7501133806

SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

www.sjmahavidyalaya.in | Email: sjmahavidyalaya@gmail.com

Report of Webinar on Sustainable Rural Development: A Call for a Green Drive

Title of the Webinar: Sustainable Rural Development: A Call for a Green Drive

Date: 06/06/2022

Time: 07:00 P.M.

Google Meet Link: <https://meet.google.com/bab-vycp-sff>

Introduction:

On June 6, 2022, Swarnamoyee Jogendranath Mahavidyalaya hosted a compelling webinar titled "Sustainable Rural Development: A Call for a Green Drive," commemorating World Environment Day on the Google Meet platform. This event aimed to spotlight the critical need for sustainable practices in rural areas, emphasizing green technologies and methodologies that support environmental and social sustainability. As the globe grapples with ecological challenges, such initiatives become ever more crucial, seeking to harmonize local and global efforts in environmental conservation.

Event Details:

The webinar was held on June 6th, marking the global celebration of World Environment Day, a day dedicated to fostering worldwide awareness and action for environmental protection. Hosted by Swarnamoyee Jogendranath Mahavidyalaya, the event brought together academics, practitioners, and students in a virtual format due to ongoing Covid precautions. This setup facilitated a broader audience, enhancing the discussion with diverse insights and experiences.

Dr. Kathakali Bandyopadhyay, Assistant Professor of Geography of Subarnarekha Mahavidyalaya was the main speaker of the programme. Mr. Aparesh Mondal, Assistant Professor and Head of the Dept. of Geography hosted the programme. Principal of the college Dr. Ratan Kumar Samanta and President of the college Dr. Anindya Kishor Bhaumik also present in the programme and both of them delivered a brief lecture. Almost 80 students attended the programme. At the end, the IQAC Coordinator Prasad Ranjan Chakrabarti delivered the vote of thanks.

Programme Outcomes of the Webinar:

- 1. Increased Awareness and Education**



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- Participants gained enhanced understanding of sustainable practices suitable for rural areas.
- The webinar promoted awareness about the environmental challenges specific to rural communities and discussed various adaptive strategies.

2. Strengthened Collaboration

- A network of professionals from diverse fields—academia, local government, and non-governmental organizations—was strengthened, fostering collaboration.
- Commitments were made to continue sharing resources and knowledge to support sustainable projects in rural settings.

3. Promotion of Sustainable Practices

- Emphasis was placed on practical demonstrations of sustainable agricultural techniques, renewable energy uses, and water conservation methods.
- Encouraged the adoption of green technologies by showcasing their economic and environmental benefits through case studies.

Photo Plate:





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Photo Plate: Screenshots of Webinar held on 6th June, 2022, at Google Meet Platform

Date: 14/06/2022



Dr. Ratan Kumar Samanta

Principal

Swarnamoyee Jogendranath Mahavidyalaya
Amdabad :: Purba Medinipur :: Pin-721650



One Day State Level Webinar

On

Sustainable Rural Environment: A Call for a Green Drive

Organized by-

Dept. of Geography in Collaboration with IQAC
Swarnamoyee Jogendranath Mahavidyalaya

*A Govt. Aided General Degree College
(Affiliated to Vidyasagar University)*

Amdabad, Purba Medinipur, West Bengal, India

Programme Schedule

DATE: 6TH JUNE, 2022

TIME- 07:00 P.M. ONWARDS

Please click the below link to join the Programme-

Google Meet Link: <https://meet.google.com/bab-vycp-sff>

Guidelines

- ❖ Participants are requested to join the programme 10 minutes prior (6:50 P.M.) to the schedule time.
- ❖ The webinar will be broadcasted on online platforms Google Meet. The participants on Google Meet are requested to keep their video and audio off during the session.

Eminent Speaker



Dr. Kathakali Bandopadhyay

Assistant Professor

Dept. of Geography, Subarnarekha Mahavidyalaya

M. Sc. (Geography), M.A. (Population Studies), Ph.D

MBA in HRM. B.Ed.

PG Diploma in Educational Administration and Supervision

Webinar Organizing Committee



Mr. Aparesh Mondal
Convener

Assistant Professor (HoD) of Geography
S. J. Mahavidyalaya



Dr. Ratan Kumar Samanta
Principal

S. J. Mahavidyalaya



Mr. Prasad Ranjan Chakrabarti
IQAC Co-ordinator

Assistant Professor of Sanskrit
S. J. Mahavidyalaya

Others Members of Seminar/Webinar Sub-committee

- **Dr. Parimal Mandal, Assistant Professor and Head, Dept. of Sanskrit**
 - **Dr. Durba Basu, Assistant Professor and Head, Dept. of English**
 - **Dr. Madhumita Basu, Assistant Professor and Head, Dept. of Bengali**
 - **Ms. Arpita Majumder, Assistant Professor, Dept. of Geography**
 - **Ms. Hiya Chatterjee, Assistant Professor, Dept. of English**
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Contact Details

Phone- 9126283398/9932873484
Email ID: sjmahavidyalaya@gmail.com
Website: www.sjmahavidyalaya.in