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SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014 At+P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650 www.sjmahavidyalaya.in| Email: sjmahavidyalaya@gmail.com

Report on Seminar-cum-awareness Program on Intellectual Property Rights (IPR)

Introduction

Swarnamoyee Jogendranath Mahavidyalaya hosted a seminar-cum-awareness program on Intellectual Property Rights (IPR) on April 22, 2022. This event was part of the National Intellectual Property Awareness Mission (NIPAM), initiated by the Government of India in celebration of the 75th anniversary of independence, branded under the campaign "Azadi Ka Amrit Mahotsav." The program aimed to educate and spread awareness about the importance of intellectual property rights among students, faculty, and the local community. The program was coordinated by Mr. Aparesh Mondal, Assistant Professor and Head of Dept. of Geography, Swarnamoyee Jogendranath Mahavidyalaya.

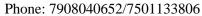
Objectives of the Seminar

The main objectives of the seminar were:

- **Educate Participants:** To inform participants about the basic concepts of intellectual property and its importance in the modern world.
- **Promote Innovation:** To encourage innovation and creativity among students by highlighting the protection that IPR can offer to their original ideas.
- **Increase Awareness:** To increase overall awareness about various forms of intellectual property and how they can be protected legally.
- Government Initiative: To align with the government's mission to spread IPR knowledge across the country.

Event Highlights

- **Keynote Speeches:** The program featured keynote speeches from experts from the Intellectual Property Office, Kolkata. These experts provided insights into the latest trends and laws related to IPR.
- **Interactive Sessions:** The event included interactive sessions where participants engaged directly with IPR professionals to discuss real-life scenarios and hypothetical cases.





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- Workshops: Workshops were conducted focusing on different aspects of IPR, such as patent filing, copyright laws, and trademark registration.
- **Distribution of Materials:** Educational materials and resources were distributed to all attendees to further their understanding of IPR.

Impact and Feedback

The seminar was met with enthusiastic participation. Feedback from attendees highlighted:

- **Increased Knowledge:** Participants expressed a greater understanding of how IPR affects their academic and professional pursuits.
- **Motivation to Innovate:** Many students felt motivated to pursue their innovative ideas with a better understanding of how to protect their intellectual property.
- **Appreciation of Government Efforts:** There was a general appreciation for the government's efforts to integrate IPR awareness into educational institutions.

Conclusion and Future Directions

The successful organization of the IPR awareness program at Swarnamoyee Jogendranath Mahavidyalaya is a big step forward in fostering the consciousness about the importance of intellectual property rights education in higher educational institutions. The college, in collaboration with the Intellectual Property Office, Kolkata, has made a significant contribution to the National Intellectual Property Awareness Mission. Moving forward, continued support and similar initiatives will be crucial in spreading the outreach of IPR knowledge far and wide, ensuring a culture of innovation and creativity is fostered across all levels of education and industry.

Date: 23/04/2022

Dr. Ratan Kumar Samanta

Bamas

Principal
Swarnamoyee Jogendrenath Mahavidyalaye
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Aparesh Mondal Programme Co-ordinator







Government of India

Ministry of Commerce and Industry

Department for Promotion of Industry and Internal Trade

Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

In recognition of active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on April 22, 2022 in association with Intellectual Property Office, Kolkata by providing your valuable time and support is highly appreciated.

Solicit your continued support for outreach of IPR far and wide.

Date: April 22, 2022



(Prof. (Dr) Unnat P. Pandit)
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Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE

This is to certify that, APARESH MONDAL of SWARNAMOYEE JOGENDRANATH

MAHAVIDYALAYA co-ordinated in conducting the Intellectual Property Awareness program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on April 22,2022

Amrit Mahotsav

Organized by Intellectual Property Office, India

Date: April 22,2022



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