



## Report on Seminar-cum-awareness Program on Intellectual Property Rights (IPR)

### Introduction

Swarnamoyee Jogendranath Mahavidyalaya hosted a seminar-cum-awareness program on Intellectual Property Rights (IPR) on April 22, 2022. This event was part of the National Intellectual Property Awareness Mission (NIPAM), initiated by the Government of India in celebration of the 75th anniversary of independence, branded under the campaign "Azadi Ka Amrit Mahotsav." The program aimed to educate and spread awareness about the importance of intellectual property rights among students, faculty, and the local community. The program was coordinated by Mr. Aparesh Mondal, Assistant Professor and Head of Dept. of Geography, Swarnamoyee Jogendranath Mahavidyalaya.

### Objectives of the Seminar

The main objectives of the seminar were:

- **Educate Participants:** To inform participants about the basic concepts of intellectual property and its importance in the modern world.
- **Promote Innovation:** To encourage innovation and creativity among students by highlighting the protection that IPR can offer to their original ideas.
- **Increase Awareness:** To increase overall awareness about various forms of intellectual property and how they can be protected legally.
- **Government Initiative:** To align with the government's mission to spread IPR knowledge across the country.

### Event Highlights

- **Keynote Speeches:** The program featured keynote speeches from experts from the Intellectual Property Office, Kolkata. These experts provided insights into the latest trends and laws related to IPR.
- **Interactive Sessions:** The event included interactive sessions where participants engaged directly with IPR professionals to discuss real-life scenarios and hypothetical cases.



# SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA

Govt. Aided General Degree College | Estd.: 2014

At+P.O.: Amdabad, P.S.: Nandigram, Dist.: Purba Medinipur, PIN 721650

[www.sjmahavidyalaya.in](http://www.sjmahavidyalaya.in) | Email: [sjmahavidyalaya@gmail.com](mailto:sjmahavidyalaya@gmail.com)

- **Workshops:** Workshops were conducted focusing on different aspects of IPR, such as patent filing, copyright laws, and trademark registration.
- **Distribution of Materials:** Educational materials and resources were distributed to all attendees to further their understanding of IPR.

## Impact and Feedback

The seminar was met with enthusiastic participation. Feedback from attendees highlighted:

- **Increased Knowledge:** Participants expressed a greater understanding of how IPR affects their academic and professional pursuits.
- **Motivation to Innovate:** Many students felt motivated to pursue their innovative ideas with a better understanding of how to protect their intellectual property.
- **Appreciation of Government Efforts:** There was a general appreciation for the government's efforts to integrate IPR awareness into educational institutions.

## Conclusion and Future Directions

The successful organization of the IPR awareness program at Swarnamoyee Jogendranath Mahavidyalaya is a big step forward in fostering the consciousness about the importance of intellectual property rights education in higher educational institutions. The college, in collaboration with the Intellectual Property Office, Kolkata, has made a significant contribution to the National Intellectual Property Awareness Mission. Moving forward, continued support and similar initiatives will be crucial in spreading the outreach of IPR knowledge far and wide, ensuring a culture of innovation and creativity is fostered across all levels of education and industry.

*Date: 23/04/2022*

**Dr. Ratan Kumar Samanta**  
Principal  
Swarnamoyee Jogendranath Mahavidyalaya  
Amdabad :: Purba Medinipur :: Pin-721650

**Aparesh Mondal**  
Programme Co-ordinator



Government of India  
Ministry of Commerce and Industry  
Department for Promotion of Industry and Internal Trade  
Office of the Controller General of Patents, Designs and Trade Marks

## CERTIFICATE OF APPRECIATION

*Presented to*


**SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA**

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **April 22, 2022** in association with **Intellectual Property Office, Kolkata** by providing your valuable time and support is highly appreciated.*

*Solicit your continued support for outreach of IPR far and wide.*

**Date: April 22, 2022**



  
(Prof. (Dr) Unnat P. Pandit)  
CONTROLLER GENERAL OF  
PATENTS, DESIGNS & TRADE MARKS



Government of India  
Ministry of Commerce and Industry  
Department for Promotion of Industry and Internal Trade  
Office of the Controller General of Patents, Designs and Trade Marks

## CERTIFICATE

This is to certify that, **APARESH MONDAL** of **SWARNAMOYEE JOGENDRANATH MAHAVIDYALAYA** co-ordinated in conducting the Intellectual Property Awareness program under

**NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION**

on April 22, 2022

Azadi Ka  
Amrit Mahotsav

Organized by  
**Intellectual Property Office, India**

Date: April 22, 2022



(Prof. (Dr) Unnat P. Pandit)  
CONTROLLER GENERAL OF  
PATENTS, DESIGNS & TRADE MARKS