

# Empowering WOMEN

THROUGH EDUCATION

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Krishnagar Govt. College Campus  
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# Empowering Women through Education

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## Empowering Rural Women Through Tourism : An Overview

Arpita Majumder

### Abstract

*In most developing countries, gender inequality is a great hindrance for development. Discrimination between men and women is a practice in every patriarchal society throughout the world. Women are basically designated as care giver, home maker, someone's mother, daughter, wife and so on. They have very little freedom to spend a rupee without her father or husband's consent. They have no freedom to take decision for their life as well . Women empowerment actually means the process of strengthening them to make capable for their own decision making as they can make capable themselves for their family ,community , traditional forces of gender biases and so on. Over decades tourism activities and its associated sectors are flourishing over the world in many aspect to develop the areas in local level or national level. Tourism is using as a tool to empower women and help them to increase power and control over nature and natural resources. Tourism development can be a great incentive for development and assist women for economic, educational, and political empowerment. Tourism offers many opportunities for developing countries and it can be a machine for empowering women of rural society. Many countries are practicing different kind of tourism activities and women are participating actively in this sector. Of all people employed in the tourism sector 60-70% are women(UNWTO, 2008). This paper tries to show the potentials and success of the tourism activities to empower the rural women along with the role of women in tourism development in sustainable way.*

**Keywords :** Gender Inequality, Women's Empowerment, Tourism Development, Gender Tourism.

यदिनास्ति तदन्यत्र  
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# Different Dimensions of Art, Culture and Education in Ancient India



Dept. of Education, History & Sanskrit (U.G. & P.G.)  
in collaboration with I.Q.A.C.

**Sitananda College**

Nandigram, Purba Medinipur

## Editors

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# Heritage Tourism: A Pathway for Preservation of Ancient Indian Culture

Arpita Majumder♦

## ◎Abstract:

Ancient Indian Culture made our country incredible with its diverse tangible and intangible culture. India has various aspects of culture like language, religion, food, dress, etc. and it has one of the world's largest collections of architectures, sculptures, paintings, songs, music, dance etc. Ethnic diversity of India has evolved in a variant essence of culture all of which reflect the country's rich cultural past. Preservation of tangible and intangible culture of India is getting a big challenge to our nation. In order to preserve these elements the Ministry of Culture implements a number of schemes. Cultural and heritage tourism is playing a great role to preserve the heritage sites incorporating the stakeholders which also helps in economic development of the area as well as the country.

The architectures of ancient India are the heritage of our country which is the witness of the glorious ancient history of our magnificent country. There are more than 15 ancient cultural heritage sites in India recognised by UNESCO. In this research paper it is tried to focus on the heritage and cultural tourism and its effects on preservation of ancient heritage sites as well as Indian Culture for future to explain the majestic history of ancient India.

**Key Words:** Culture, Heritage, Architecture, Tourism, Preservation

## ◎Introduction:

**“A nation's culture resides in the hearts and in the soul of it's people.”**

----- **Mahatma Gandhi**

Every country has its own culture and it also varied in different parts of the country which will exhibits the nation's identity and heritage. “Cultural heritage is the heritage of tangible and intangible heritage assets of a group or society that is inherited from past generations.” (Wikipedia) Heritage is taken as history, culture of the land in which people live and it includes both tangible and intangible elements such as historical architectures including monuments, historical sites, battle fields, language, religion, literature, music, art, customs folklore practices, traditional lifestyles like food, drink and sports etc.

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